



Welcome from the IIBA Ottawa-Outaouais Chapter

Ottawa, Canada 

Our Mission:

To demonstrate and promote excellence in professional business analysis in our community and foster an environment for engagement, learning and sharing.

Our Vision:

To build a strong BA community connected by a common language and purpose while embracing emerging trends and contributing to the evolving role of the BA.



NOW ONLINE



CAPITAL BA DAY

BUSINESS ANALYSIS IN THE DIGITAL TOMORROW

OCTOBER 30, 2020
OTTAWA, ONTARIO



Join us for
#CapitalBAday2020
capital-BA-day.ca



Ottawa-Outaouais
Chapter

ECBA™ / CBAP® / CCBA®
Study Group

September 22, 2020



Welcome to the Study Group



Nancy Beatson, CBAP

VP of Professional Certification
& President-Elect
IIBA Ottawa-Outaouais Chapter



Pamela Paterson, CBAP

Deputy, Certification
IIBA Ottawa-Outaouais Chapter



Now let's get to know you!

ZOOM Poll



AGENDA

- 15 min Opening
- Purpose of the Study Group

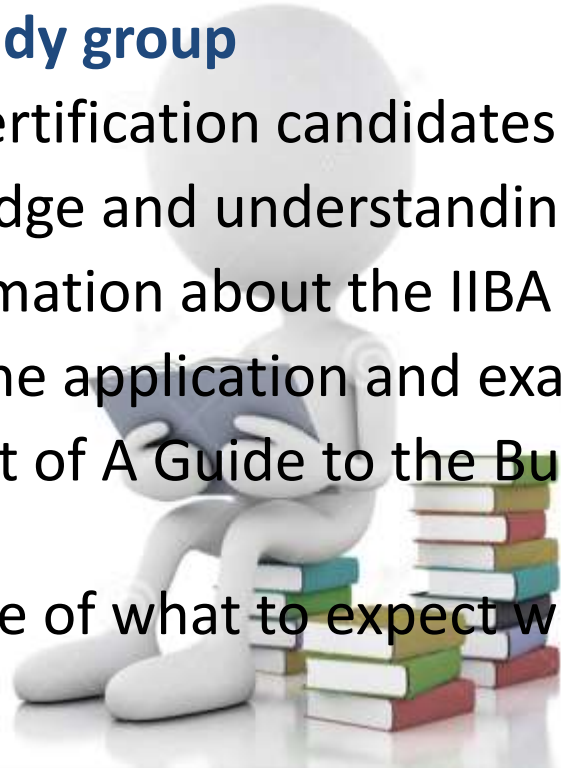
- 15 min Core Certification Program
 - Certification Types
 - Fees
 - Application Process

- 30 min BABOK® Chapter 1: Introduction

- 30 min BABOK® Chapter 2: Business Analysis Key Concepts

Purpose of the study group

- To support BA certification candidates
- To share knowledge and understanding of the concepts
- To provide information about the IIBA certification program
- To learn about the application and exam processes
- To clarify content of A Guide to the Business Analysis Body of Knowledge
- To become aware of what to expect when writing the exam



IIBA Core Certification Program



Core BA Certifications

	Entry Certificate in Business Analysis™ (ECBA™)	Certification of Capability in Business Analysis™ (CCBA®)	Certified Business Analysis Professional™ (CBAP®)
Intended for	New grads, people changing careers	Doers, perform BA with competency, 2 to 3 years' BA experience	Individuals with extensive BA experience; senior BAs
Work Experience	No	3 750 hrs ¹ in past 7 yrs	7 500 hrs ² in past 10 yrs
Professional Development hours	21 in past 4 yrs	21 in past 4 yrs	35 in past 4 yrs
References?	No	Yes	Yes
Exam Length # Questions	1 hr 50 multiple choice knowledge-based	3 hrs 130 multiple choice scenario- based	3.5 hrs 120 multiple choice scenario- & case study-based

¹ Minimum of 900 hrs in each of 2 OR 500 hrs in each of 4 of the 6 BABOK® Guide knowledge areas

² Minimum of 900 hrs in each of 4 of the 6 BABOK® Guide knowledge areas (total of 3 600 hrs)



Application & Exam Fees*

	Application Fee	Exam Fee			Exam Re-Write Fee	
	(non-refundable and non-transferable)	Member	Non-Member	Corporate Member	Member	Non-Member
ECBA™	\$60	\$110	\$235	\$97.50	\$85	\$195
CCBA*	\$125	\$325	\$450	\$289.25	\$250	\$375
CBAP*	\$125	\$325	\$450	\$289.25	\$250	\$375

*All amounts are USD

Source: <http://www.iiba.org/Certification-Recognition/Certification/pricing.aspx>



Core BA (ECBA™/CCBA®/CBAP®) Certification Process

Applicant



IIBA



my.iiba.org/portal/s/pre-registration-module/a3z3f0000000WPGEAAA/nancy-beatson-development-log

IIBA International Institute of Business Analysis™

My Dashboard Membership Certification Events Get Involved Renew Store

BA Development Log
Nancy Beatson Development Log

Your Entry Can Not Be Changed After 7 Days

Professional Development (2)

Activity Title	Activity Type	Hours	Start Date
October Meeting - Outcome Delivery	Chapter Event	1.00	10/16/2018
September Meeting - Agile Tools and ...	Chapter Event	1.00	9/18/2018

View All

Work History (0)

Professional Activities (0)

Volunteer Service (1)

Activity Title	Organization Name	Hours	Start Date
Facilitating the Chapter Study Group	IIBA Ottawa-Outaouais Chapter	108.00	10/5/2018

View All

Self-Directed Learning (0)

Formal Academic Education (0)

How to Log Your Professional Development (& Other) Hours

Take note!

*My IIBA > Access Your Profile > Certification > Log My Hours



Need more information on certification?

Core BA Certification Handbook (August 2020)

- refer to <https://www.iiba.org/globalassets/certification/files/core-ba-certification-handbook.pdf>

Certification FAQs

- refer to <http://www.iiba.org/Certification-Recognition/Certification-FAQs.aspx>

BABOK®
Chapter 1:
Introduction

- 1.1 Purpose of the BABOK® Guide
- 1.2 What is Business Analysis?
- 1.3 Who is a Business Analyst?
- 1.4 Structure of the BABOK® Guide

How Well Do You Know the BABOK[®]

ZOOM Poll



1.1 Purpose of the *BABOK*[®] *Guide*

- Define BA profession, common practices
- Define skills necessary to perform BA work
- Provide others with understanding of skills and knowledge they can expect of a skilled BA





- 6 Knowledge Areas:
 - BA Planning & Monitoring (Ch 3)
 - Elicitation & Collaboration (Ch 4)
 - Requirements Life Cycle Management (Ch 5)
 - Strategy Analysis (Ch 6)
 - Requirements Analysis & Design Definition (Ch 7)
 - Solution Evaluation (Ch 8)

1.2 What is Business Analysis?

Business analysis is the practice of enabling change in an enterprise by defining needs and recommending solutions that deliver value to stakeholders

1.3 Who is a Business Analyst?

Name some job titles of people who perform business analysis



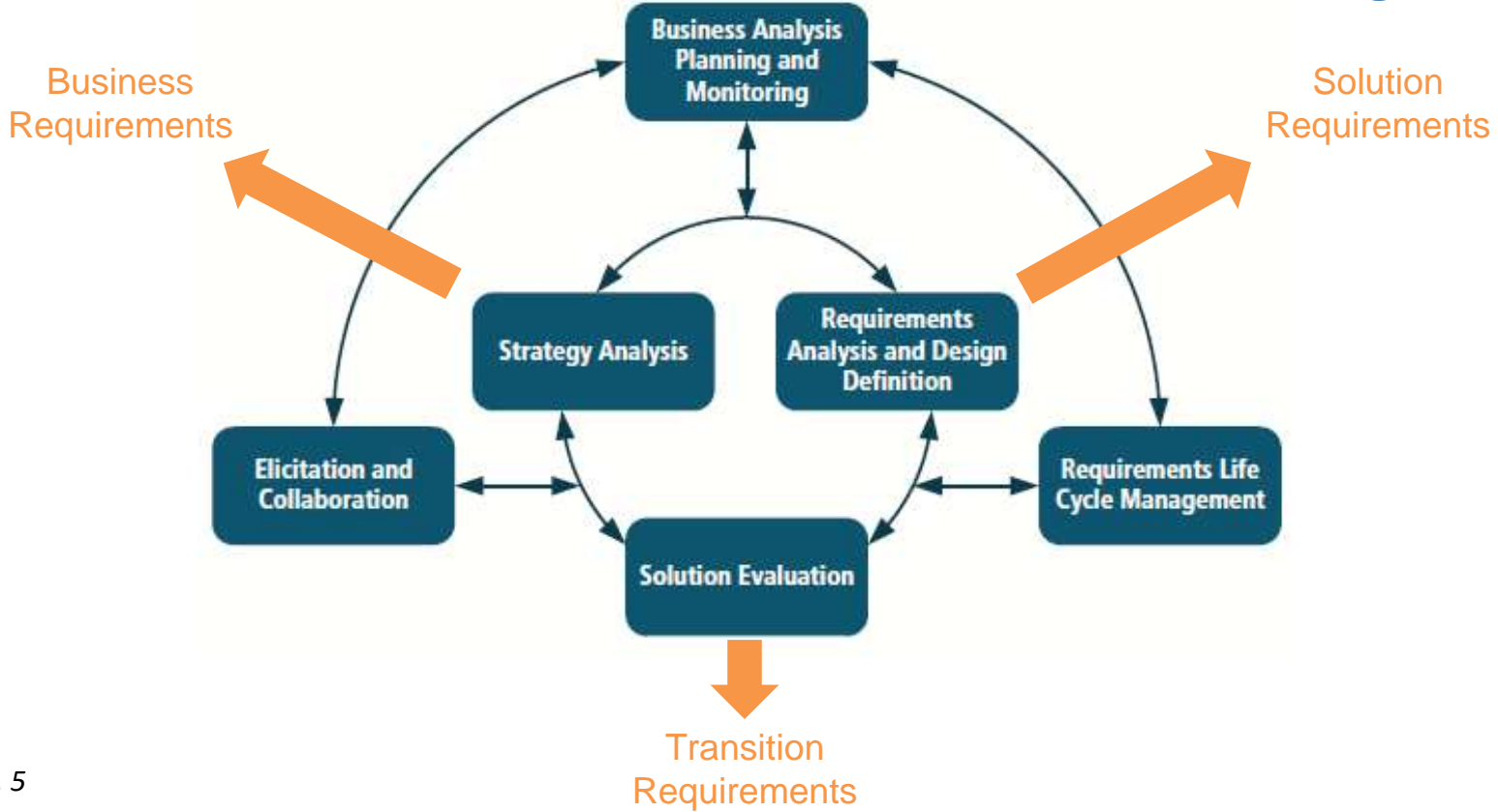


1.4 Structure of the *BABOK*[®]Guide v3

Chapter 1	Chapter 2	Chapters 3 to 8	Chapter 9	Chapter 10	Chapter 11
Introduction	BA Key Concepts	6 Knowledge Areas	Underlying Competencies	Techniques	Perspectives



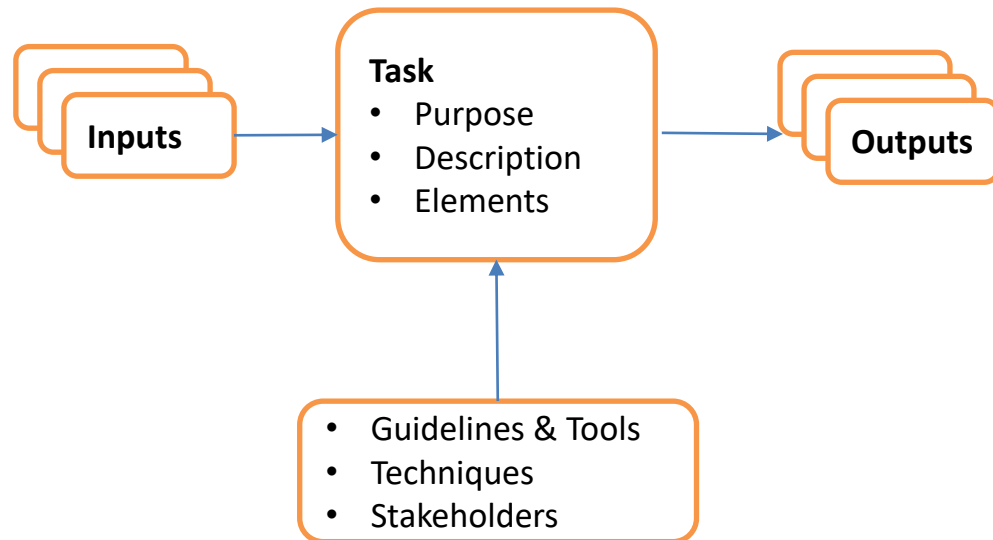
Relationships amongst the 6 Knowledge Areas*



* BABOK, p. 5

1.4 Structure of the *BABOK*® Guide v3 – cont'd

Example of components of a Knowledge Area:



BABOK®

Chapter 2:

Business Analysis Key Concepts

2.1 The Business Analysis Core Concept Model™ (BACCM™)

2.2 Key Terms

2.3 Requirements Classification Schema

2.4 Stakeholders

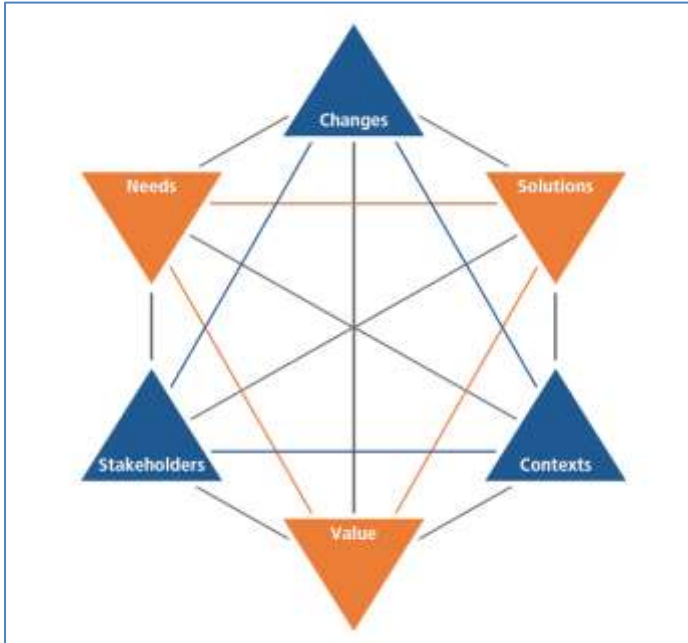
2.5 Requirements and Designs

How Well Do You Know the BABOK®

ZOOM Poll



2.1 Business Analysis Core Concept Model™ (BACCM™)



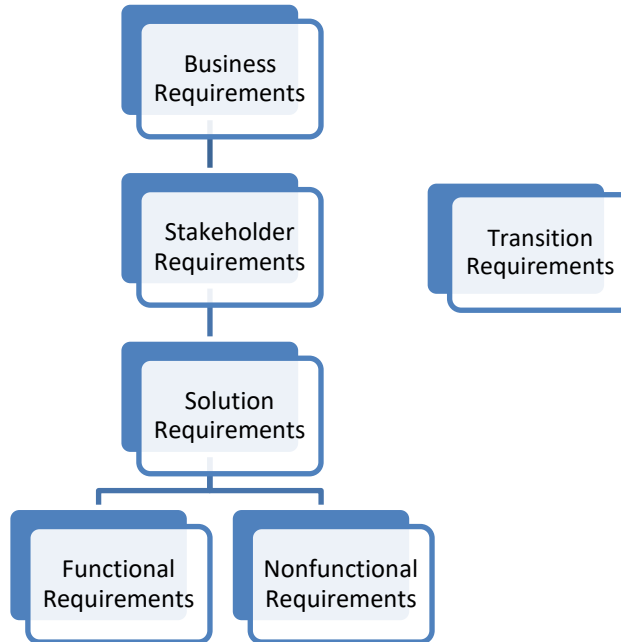
- What kinds of changes are we doing?
- What are the needs we are trying to satisfy?
- What are the solutions we are changing or creating?
- Who are the stakeholders involved?
- What do the stakeholders value?
- In what context is the solution?

2.2 Key Terms

- Business Analysis
- Business Analysis Information
- Design
- Enterprise
- Organization
- Plan
- Requirement
- Risk



2.3 Requirements Classification Schema

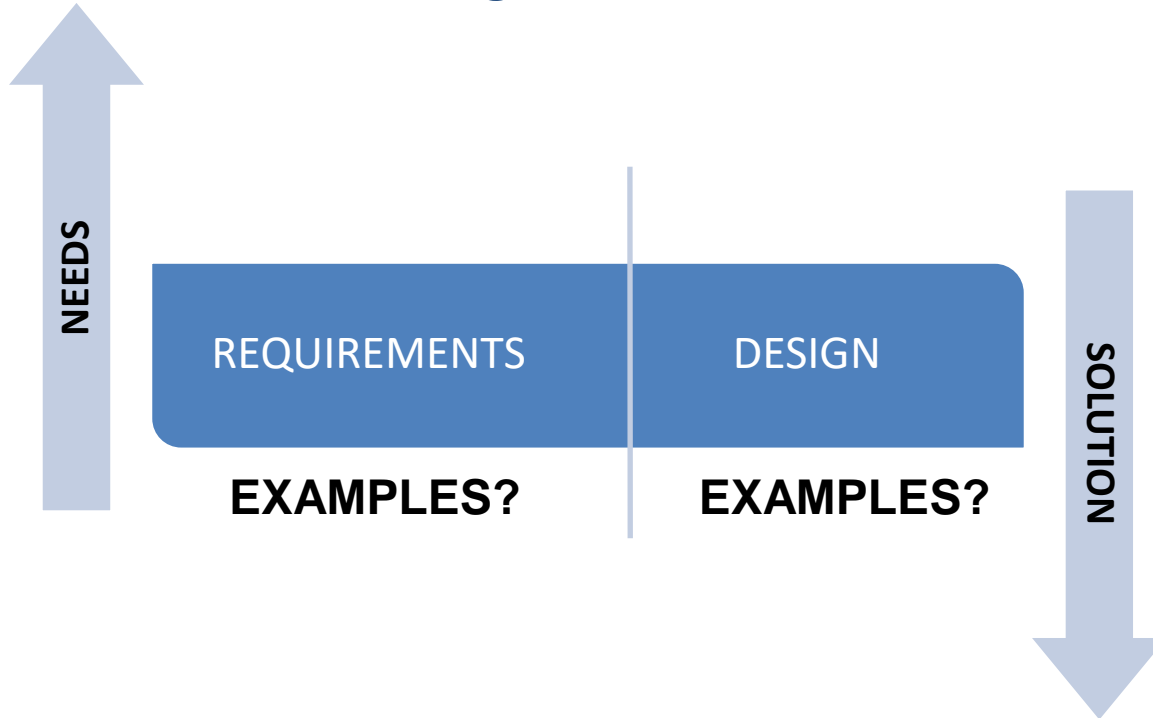


2.4 Stakeholders

- Can be a group or an individual
- What roles can some stakeholders take on?



2.5 Requirements and Designs



THANK YOU!

Upcoming Events

For event details, see:
<https://ottawa-outaouais.iiba.org/events-list>

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September 24th 2020

12:15 pm to 2:30 pm

L'effectuation, pour développer des projets innovants et résoudre des problèmes complexes

Atelier gratuit offert par la section IIBA Genève: 12h15 à 14h30 EST
L'Effectuation est une théorie entrepreneuriale développée en 2001 par Saras Sarasvathy sur la base de l'étude de la réflexion d'entrepreneurs experts. C'est une philosophie de décision et d'action constituée de 5...



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October 14th 2020

5:30 pm to 7:00 pm

BA Trailblazer | BA Beginnings: Working in a Virtual World

BA Trailblazer | BA Beginnings: Working in a Virtual World The BA Beginnings Trailblazer is an opportunity for new business analysts to connect and to discuss tools, techniques, and topics that will help guide their new careers in business analysis. The ultimate objective of this BA...



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October 30th 2020

8:30 am to 5:00 pm

[Virtual] Capital BA Day 2020 | Business Analysis in the Digital Tomorrow
Capital BA Day 2020 | Business Analysis in the Digital Tomorrow Updated on August 8, 2020: Due to ongoing concerns around COVID-19 and in staying with Health Canada's recommendations to continue avoiding crowded places, we have decided to change the format of our conference to a ...





Would you like a few more BABOK[®] questions?

ZOOM Poll



IIBA Certifications (cont'd)

	IIBA Agile Analysis certification (IIBA [®] -AAC)	Certification Business Data Analytics (IIBA [®] -CBDA)
Intended for	BAs working in Agile environments	Skilled business data analytics professionals
Work Experience	N/A	N/A
Professional Development hours	N/A	N/A
References?	N/A	N/A
Exam Format	Live web-delivered (mic, webcam, laptop)	Live web-delivered (mic, webcam, laptop)
Exam Formulation	Agile Extension to the BABOK [®] Guide	Introduction to Business Data Analytics: A Practitioners View & Introduction to Business Data Analytics: An Organizational View
Exam Length # Questions	2 hrs 85 multiple choice scenario-based	2 hrs 75 multiple choice scenario-based

Study group materials are available for download at the Ottawa-Outaouais Chapter website

- <https://ottawa-outaouais.iiba.org/ecbar-ccbar-cbapr-study-groups>



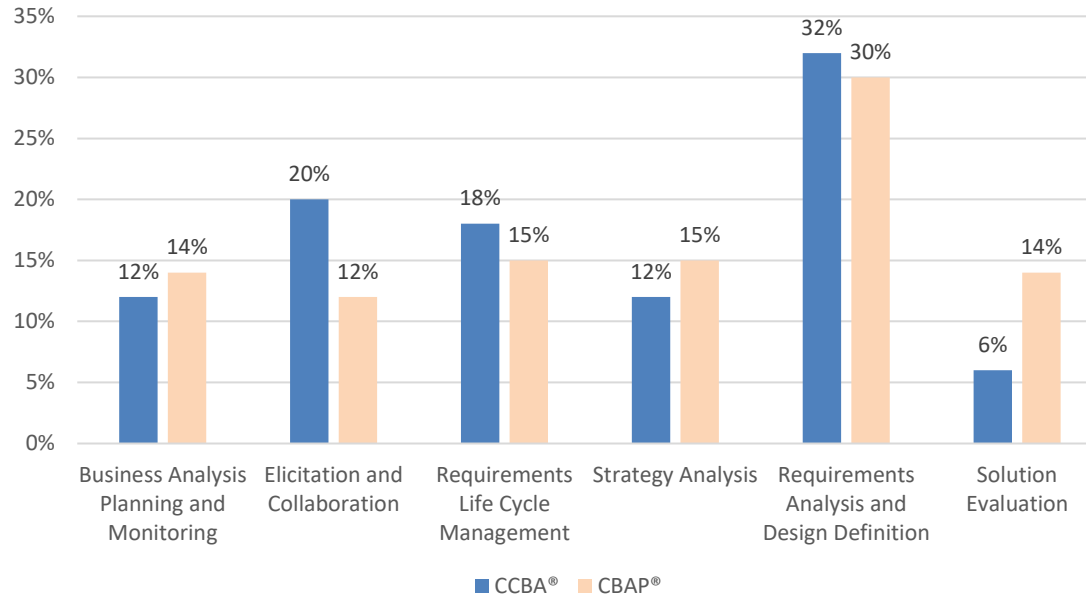


Get on the Chapter Mailing List

From the IIBA Ottawa-Outaouais homepage, go to ottawa-outaouais.iiba.org → News → Newsletter Subscription

<https://ottawa-outaouais.iiba.org/newsletter-subscription>

Exam Blueprint - CCBA & CBAP*



*Source: (Accessed January 2019)

<https://www.iiba.org/certification/core-business-analysis-certifications/ccba>

<https://www.iiba.org/certification/core-business-analysis-certifications/cbap>



Questions?



certification@ottawa-outaouais.iiba.org

Resources Available to IIBA Members

