

2021 CHAPTER OF THE YEAR



Ottawa-Outaouais
Chapter



Welcome!

**Chapter Meeting
September 20, 2022**



Thank you for Joining us Today

Who is new to a chapter meeting?

Who is new to the IIBA 0-0 chapter?

Agenda

6:00 - 6:10 PM Virtual Networking

6:10 - 6:25 PM Welcome & Introductions

6:25 - 7:25 PM Presentation and Q&A

7:25 - 7:30 PM Wrap Up

Chapter Mission and Vision

Mission

Our mission is to demonstrate and promote excellence in professional business analysis and foster an environment for engagement, learning, and sharing.

Vision

Our vision is to be a strong BA community connected by a common language and purpose while embracing emerging trends and contributing to the evolving role of the BA.

2022-2023 IIBA Ottawa-Outaouais - Board of Directors

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What We Value



Start Recording



Speaker Introduction

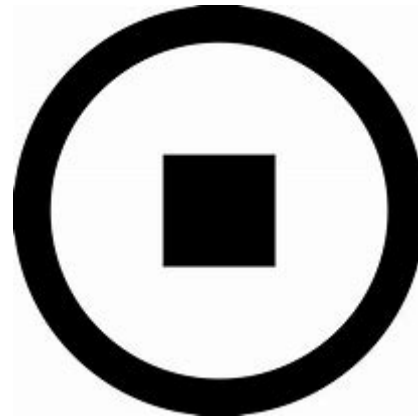


Lawrence Reid

CBAP, PMP, CSM certified CRM specialist with over twenty years of experience in business analysis, project management, implementation, customization, and integration

**Customer Relationship Management (CRM) Requires Collaboration
Across the Organization**

Stop Recording



Upcoming Events



BABOK® Chapter 1 and 2: Introduction and Business Analysis Key Concepts

Tues, Sep 27, 2022

6:00 PM - 7:30 PM ET

ECBA | CCBA | CBAP Study Group

<https://ottawa-outaouais.iiba.org/event/ecba-ccba-cbap-study-group-september-session>

Upcoming Events

October Meeting:

**Four Business Architecture Pillars
That Can Help You Become Truly Agile**
Presented by: Deirdre Caren

**Tuesday, Oct 18, 2022
6:00 PM - 7:30 PM ET**

<https://ottawa-outaouais.iiba.org/events-list>



Get In Touch!



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Thank You!

About International Institute of Business Analysis

International Institute of Business Analysis™ (IIBA®) is a professional association dedicated to supporting lifetime learning opportunities for business and professional success. Through a global network, IIBA connects with over 29,000 Members and more than 300 Corporate Members and 120 Chapters. As the recognized voice of the business analysis community, IIBA supports the recognition of the profession and discipline and works to maintain the global standard for the practice and certifications.

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