IIBA Ottawa-Outaouais Chapter Presents

Capital BA Day 2020: Business Analysis in the Digital Tomorrow

Friday, April 24, 2020
Algonquin College Woodroffe Campus

#CapitalBADDay2020
<table>
<thead>
<tr>
<th>Session</th>
<th>Date</th>
<th>Chapter</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Sep 24, 2019</td>
<td>1</td>
<td>Introduction</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2</td>
<td>BA Key Concepts</td>
</tr>
<tr>
<td>2</td>
<td>Oct 23, 2019</td>
<td>3</td>
<td>BA Planning &amp; Monitoring</td>
</tr>
<tr>
<td>3</td>
<td>Nov 26, 2019</td>
<td>4</td>
<td>Elicitation &amp; Collaboration</td>
</tr>
<tr>
<td>4</td>
<td>Dec 10, 2019</td>
<td>5</td>
<td>Requirements Life Cycle Management</td>
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<tr>
<td>5</td>
<td>Jan 28, 2020</td>
<td>6</td>
<td>Strategy Analysis</td>
</tr>
<tr>
<td>6</td>
<td>Feb 25, 2020</td>
<td>7</td>
<td>Requirements Analysis &amp; Design Definition</td>
</tr>
<tr>
<td>7</td>
<td>Mar 24, 2020</td>
<td>8</td>
<td>Solution Evaluation</td>
</tr>
<tr>
<td>8</td>
<td>Apr 28 (tent.)</td>
<td>9</td>
<td>Underlying Competencies</td>
</tr>
<tr>
<td>9</td>
<td>May 26 (tent.)</td>
<td>10</td>
<td>Techniques</td>
</tr>
<tr>
<td>10</td>
<td>Jun 23 (tent.)</td>
<td>11</td>
<td>Perspectives</td>
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<tr>
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<td>End-of-Session Game</td>
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Agenda

1. Introductions (10 min)
2. Purpose of the Study Group (5 min)
3. IIBA Certification Program / Certification Process (20 min)
4. BABOK® Chapter 1: Introduction (20 min)
5. BABOK® Chapter 2: Business Analysis Key Concepts (20 min)
6. Quiz (15 min)
1 Introductions
Introductions

• Your Name

• Optionally:
  – Current assignment or activities
  – Your stage in the BA certification process
Purpose of the Study Group
Purpose of the study group

• To support BA certification candidates
• To share knowledge and understanding of the concepts
• To provide information about the IIBA certification program
• To learn about the application and exam processes
• To become aware of what to expect when writing the exam
<table>
<thead>
<tr>
<th>Core BA Certifications</th>
<th>Entry Certificate in Business Analysis™ (ECBA™)</th>
<th>Certification of Capability in Business Analysis™ (CCBA®)</th>
<th>Certified Business Analysis Professional™ (CBAP®)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intended for</td>
<td>New grads, people changing careers</td>
<td>Doers, perform BA with competency, 2 to 3 years’ BA experience</td>
<td>Individuals with extensive BA experience; senior BAs</td>
</tr>
<tr>
<td>Work Experience</td>
<td>No</td>
<td>3 750 hrs(^1) in past 7 yrs</td>
<td>7 500 hrs(^2) in past 10 yrs</td>
</tr>
<tr>
<td>Professional Development hours</td>
<td>21 in past 4 yrs</td>
<td>21 in past 4 yrs</td>
<td>35 in past 4 yrs</td>
</tr>
<tr>
<td>References?</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Exam Format</td>
<td>Live web-delivered (mic, webcam, laptop)</td>
<td>Administered at a Prometric Test Centre</td>
<td>Administered at a Prometric Test Centre</td>
</tr>
<tr>
<td>Exam Length</td>
<td>1 hr 50 multiple choice knowledge-based</td>
<td>3 hrs 130 multiple choice scenario-based</td>
<td>3.5 hrs 120 multiple choice scenario- &amp; case study-based</td>
</tr>
</tbody>
</table>

\(^1\) Minimum of 900 hrs in each of 2 OR 500 hrs in each of 4 of the 6 BABOK® Guide knowledge areas

\(^2\) Minimum of 900 hrs in each of 4 of the 6 BABOK® Guide knowledge areas (total of 3 600 hrs)
<table>
<thead>
<tr>
<th></th>
<th>IIBA Agile Analysis certification (IIBA®-AAC)</th>
<th>Certification Business Data Analytics (IIBA®-CBDA)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Intended for</strong></td>
<td>BAs working in Agile environments</td>
<td>Skilled business data analytics professionals</td>
</tr>
<tr>
<td><strong>Work Experience</strong></td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Professional Development hours</strong></td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>References?</strong></td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Exam Format</strong></td>
<td>Live web-delivered (mic, webcam, laptop)</td>
<td>Live web-delivered (mic, webcam, laptop)</td>
</tr>
<tr>
<td><strong>Exam Formulation</strong></td>
<td>Agile Extension to the BABOK® Guide</td>
<td>Introduction to Business Data Analytics: A Practitioners View &amp; Introduction to Business Data Analytics: An Organizational View</td>
</tr>
<tr>
<td><strong>Exam Length</strong></td>
<td>2 hrs</td>
<td>2 hrs</td>
</tr>
<tr>
<td><strong># Questions</strong></td>
<td>85 multiple choice scenario-based</td>
<td>75 multiple choice scenario-based</td>
</tr>
</tbody>
</table>
## Application & Exam Fees

<table>
<thead>
<tr>
<th>Certification</th>
<th>Application Fee (non-refundable and non-transferable)</th>
<th>Exam Fee</th>
<th>Exam Re-Write Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Member</td>
<td>Non-Member</td>
<td>Corporate Member</td>
</tr>
<tr>
<td>ECBA™</td>
<td>$60</td>
<td>$60</td>
<td>$60</td>
</tr>
<tr>
<td>CCBA®</td>
<td>$125</td>
<td>$125</td>
<td>$125</td>
</tr>
<tr>
<td>CBAP®</td>
<td>$125</td>
<td>$125</td>
<td>$125</td>
</tr>
<tr>
<td>IIBA®AAC</td>
<td>$125</td>
<td>$125</td>
<td>$125</td>
</tr>
<tr>
<td>Limited time offer - Save 15% off the exam fee</td>
<td>$250</td>
<td>$375</td>
<td>$225</td>
</tr>
<tr>
<td>IIBA®CBDA</td>
<td>$450</td>
<td>$575</td>
<td>$400</td>
</tr>
<tr>
<td>Limited time offer - Save 20% off the exam fee</td>
<td>$450</td>
<td>$575</td>
<td>$400</td>
</tr>
</tbody>
</table>

*All amounts are in USD currency.*

Source: [http://www.iiba.org/Certification-Recognition/Certification/pricing.aspx](http://www.iiba.org/Certification-Recognition/Certification/pricing.aspx)
Need more information on certification?

- Core BA Certification Handbook (Feb 8, 2019)

- IIBA Certification Program FAQs
  - refer to http://www.iiba.org/Certification-Recognition/Certification-FAQs.aspx
Chapter 1: Introduction

1.1 Purpose of the BABOK® Guide

1.2 What is Business Analysis?

1.3 Who is a Business Analyst?

1.4 Structure of the BABOK® Guide
1.1 Purpose of the BABOK® Guide

- Define BA profession, common practices
- Define skills necessary to perform BA work
- Provide others with understanding of skills and knowledge they can expect of a skilled BA
1.1 Purpose of the BABOK® Guide – cont’d

- 6 Knowledge Areas:
  - BA Planning & Monitoring (Ch 3)
  - Elicitation & Collaboration (Ch 4)
  - Requirements Life Cycle Management (Ch 5)
  - Strategy Analysis (Ch 6)
  - Requirements Analysis & Design Definition (Ch 7)
  - Solution Evaluation (Ch 8)
1.2 What is Business Analysis?

*Business analysis is the practice of enabling change in an enterprise by defining needs and recommending solutions that deliver value to stakeholders*
1.3 Who is a Business Analyst?

- Name some job titles of people who perform business analysis
# 1.4 Structure of the BABOK® Guide v3

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>Introduction</td>
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<td>2</td>
<td>BA Key Concepts</td>
</tr>
<tr>
<td>3 to 8</td>
<td>6 Knowledge Areas</td>
</tr>
<tr>
<td>9</td>
<td>Underlying Competencies</td>
</tr>
<tr>
<td>10</td>
<td>Techniques</td>
</tr>
<tr>
<td>11</td>
<td>Perspectives</td>
</tr>
</tbody>
</table>
1.4 Structure of the BABOK® Guide v3 – cont’d

Relationships amongst the 6 Knowledge Areas:
1.4 Structure of the **BABOK® Guide v3** – cont’d

- Example of components of a Knowledge Area:

  - Inputs
  - Task
    - Purpose
    - Description
    - Elements
  - Outputs
    - Guidelines & Tools
    - Techniques
    - Stakeholders
BABOK® Chapter 2: Business Analysis Key Concepts

2.1 The Business Analysis Core Concept Model™ (BACCM™)

2.2 Key Terms

2.3 Requirements Classification Schema

2.4 Stakeholders

2.5 Requirements and Designs
2.1 Business Analysis Core Concept Model™ (BACCM™)

- What kinds of changes are we doing?
- What are the needs we are trying to satisfy?
- What are the solutions we are changing or creating?
- Who are the stakeholders involved?
- What do the stakeholders value?
- In what context is the solution?
2.2 Key Terms

- Business Analysis
- Business Analysis Information
- Design
- Enterprise
- Organization
- Plan
- Requirement
- Risk
2.3 Requirements Classification Schema

- Business Requirements
  - Stakeholder Requirements
    - Solution Requirements
      - Functional Requirements
      - Nonfunctional Requirements
  - Transition Requirements
2.4 Stakeholders

• Can be a group or an individual
• What roles can some stakeholders take on?
2.5 Requirements and Designs
• 10 questions
• Open-book
• Make note of or take a photo of your answers if you want to grade yourself
Upcoming Events

Oct 2 BA Trailblazer: “AI for BAs”
- Wednesday, October 2, 2019 – 6:00 p.m. to 8:30 p.m.
- Export Development Canada
- 150 Slater Street, Ottawa (corner of Slater and O'Connor)
- Admission: FREE

Oct 15 Chapter Meeting: “Enterprise Essence at Your Fingertips: BA and the Dashboard”
- Tuesday, October 15, 2019 - 5:00 to 7:00 pm
- Ottawa Police Association, 141 Catherine St., Ottawa
- Admission: $10 (IIBA members) | $15 (Non-members)

Oct 23 Study Group: “BA Planning & Monitoring”
- Tuesday, Oct 23rd – 6:00 to 7:30 pm
- Ottawa Public Library – Room B125, 120 Metcalfe Street, Ottawa
- Admission: FREE

More info available at: www.ottawa-outaouais.iiba.org

New Pricing for 2019

SOLD OUT
Study group materials are available for download at the Ottawa-Outaouais Chapter website

– [https://ottawa-outaouais.iiba.org/ecbar-ccbar-cbapr-study-groups](https://ottawa-outaouais.iiba.org/ecbar-ccbar-cbapr-study-groups)
Get on the Chapter Mailing List

From the IIBA Ottawa-OUTAOUAIS homepage, go to ottawa-outaouais.iiba.org → News → Newsletter Subscription

https://ottawa-outaouais.iiba.org/newsletter-subscription
Questions?

certification@ottawa-outaouais.iiba.org
SUPPLEMENTAL SLIDES
Exam Blueprint - CCBA & CBAP*

*Source: (Accessed January 2019)
https://www.iiba.org/certification/core-business-analysis-certifications/ccba
https://www.iiba.org/certification/core-business-analysis-certifications/cbap